



Randy Green

Ethics Speaker, Corporate Trainer, and University Lecturer

972.897.0520

randy@randygreenspeaker.com

Randy Green is a senior IT executive with over 40 years' experience in the technology industry. He spent most of his career as a consultant with leading consulting firms, where he led multiple engagements designing, implementing, and operating complex technology systems. Mr. Green has worked in a variety of industries, including telecommunications, wholesale distribution and finance. Some of his clients have included Verizon, AT&T, Dish Network, HP, Brown and Root, Microsoft and Texas Capital Bank. Most recently, he was the Chief Technology Officer at Simmons Bank, a \$27 billion-dollar regional bank based in Little Rock, Arkansas, retiring in 2025.

"Someday in your career, you will be presented with a choice - are you going to do the ethical thing, or the expedient thing?"

It's not a question of 'if' this is going to happen. It's only a question of 'when.' And one of the things you're going to discover is that the ethical choice is not always the easy one."

Mr. Green experienced first-hand some of the most turbulent events in business history. During his career, he:

- Shut down failed Savings and Loan institutions during the 1980's,
- Deployed a cutting edge inventory management system for Blockbuster Video in 1989 - and in 2012 led the shutdown of Blockbuster's IT operations after they went out of business,
- Worked with companies that experienced explosive growth during the dot-com boom (HP, Microsoft and Compaq), and explosive collapses (Verizon Yellow Pages),
- Performed some of the very first SOX audits after the financial crisis of the early 2000's,
- Served as the technology leader for Citi's Real Estate Lending platforms through Citi's period of heightened scrutiny after they were bailed out in the 2008 mortgage crisis.

In recent years, he has developed a reputation as a skilled speaker on the subject of business ethics, using stories from his personal experience to frame the ethical dilemmas that are a part of modern business. His ethics lecture, titled "Ethical Bankruptcy: Gradually then Suddenly," uses historical failures as a basis for analyzing how frauds occur – not all at once, but from an accumulation of small ethical compromises which ultimately combine to create a crisis. He is now a frequent and highly rated speaker to universities, accounting firms, and business groups on this topic.

Quotes from 'Ethical Bankruptcy: Gradually then Suddenly'

On Importance:

"I'm very sure this is the most important thing you're going to hear today. And it might be the most important thing you will hear in your professional career. What we're going to talk about is something that is going to happen to you."

On Impact:

"Do you think for one second David Duncan ever imagined that when he made that first compromise, that first ethical lapse, that it would lead to the total destruction of a Big 5 accounting firm? He never thought that. He was doing the expedient thing."

On How Ethical Failures Happen:

"That's how these things happen. Nobody ever wakes up one morning and says, 'I've decided to perpetrate the largest accounting fraud in American history.' They never start big. They always start small."

On Justification:

"The accounting literature says that if an animal has white feathers, yellow feet, and an orange beak, it's a duck. So if I take my dog, glue white feathers on it, paint its feet yellow, and strap an orange plastic beak on its nose, then by the rules my dog is now a duck."



Randy Green

Ethics Speaker, Corporate Trainer, and University Lecturer

972.897.0520

randy@randygreenspeaker.com

Sample Assessment Results

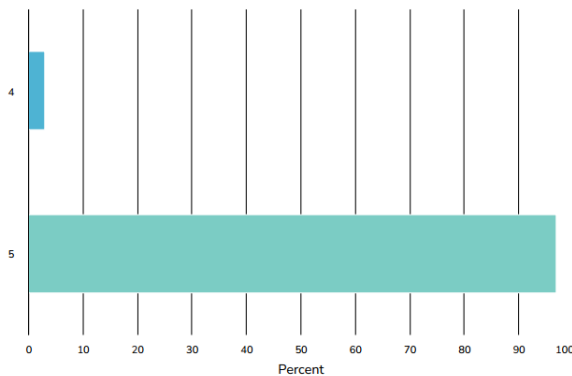
1. How likely are you to recommend this learning activity to a friend or colleague?

NPS® Score: 100

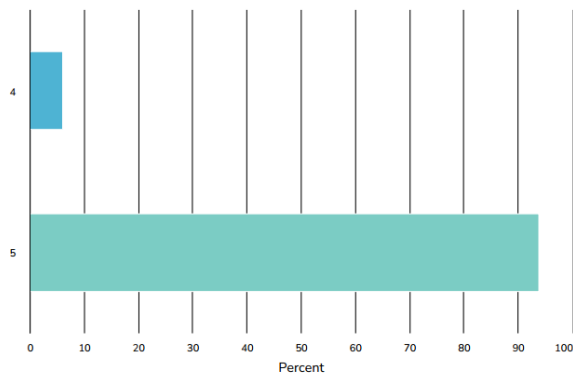


Totals: 32

14. Stated learning objectives were met.(1 - Strongly Disagree to 5 - Strongly Agree)



10. This learning activity was a worthwhile investment of my time.(1 - Strongly Disagree to 5 - Strongly Agree)



Comments

"Randy is the most engaging, dynamic, and impactful presenter I've ever heard."

"This is one of the best and most genuine presentations on Ethics I have seen in my career and I am in my late 60s."

"Probably the most engaging speaker / presenter I have listened to for a training ever."

"Definitely recommend this training to anyone who has any interest in the topic."

"Fantastic session, Randy was incredible!"

"Randy has good cadence and delivers the content in a meaningful way. He did not make the training seem like some kind of requirement. He shows that he cares about the subject matter."

"By far one of the most impactful and engaging trainings I have attended. Great message and story."

"Kept me engaged the whole time. Very informative and interesting presentation."

"Randy was an excellent presenter and made the training extremely impactful. The material kept everyone engaged and was applicable to daily dilemmas we face as auditors."

"Randy was one of the most engaging speakers i have ever listened to. He has a true talent for engaging an audience."

"Randy Green took his time and spoke with passion regarding the specific subject of the training. He ensures every part of his webinar is well explained and kept me engaged every part of the webinar."

"The instructor was well knowledgeable and professional, captivating, etc. Great story teller. It was really nice learning the history of Enron and what really happened."

"One of the best trainings I've attended. His storytelling was compelling and informative. I learned new things even though I've studied the Enron case since 2007."

"This guy was awesome! Great story-teller. This topic was specifically relevant to him, which I believe added to his presentation, but I would love to hear him speak about anything else. Great analogies (dog / duck), great presentation materials (timelines, images instead of words on slides), great technology / mic set-up."